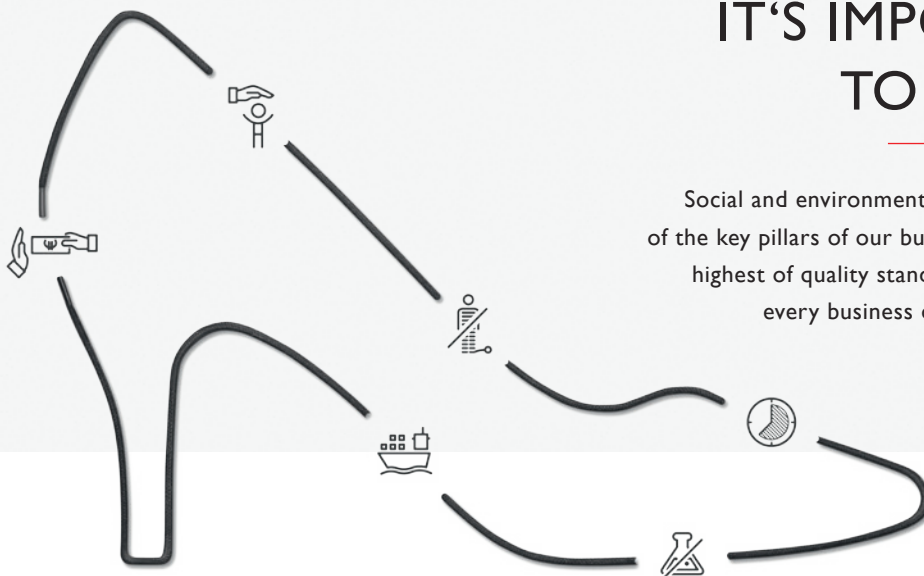


IT'S IMPORTANT TO US!

Social and environmental responsibility are two of the key pillars of our business. Compliance with the highest of quality standards forms the basis of every business decision we take.



IT IS OUR RESPONSIBILITY.

As a corporation, we are very conscious of our responsibility towards society, and in particular towards our staff and customers. We are aware that our business activities can have social and environmental consequences for which we are responsible. We therefore make every effort to constantly improve the living conditions of all those involved along the entire value chain.

As an international corporation with well-known brands, we and our products are increasingly visible on the market. This has resulted in significantly increased interest in our company and products, and in particular in the issue of where and under what conditions our products are produced and the environmental impact of the production processes.

We currently work together with a great many producers who manufacture our shoes worldwide. The majority of our production takes place in Asia. The different cultural and statutory conditions of the producing countries must therefore be taken into account when assessing the social and environmental standards.

However, as well as the socio-cultural differences, there are also many universal standards which have to apply to all our production locations. These are explained below:

ENVIRONMENTAL RESPONSIBILITY.

For a long time, the company has been making significant efforts to accommodate the issues of product safety and the reduction of chemical substances in the products.

The following points are key to this:



TRANSPORT

In order to reduce the environmental impact of the transportation of our products, we try to transport our products predominantly by sea and to minimise the use of CO₂-intensive air freight.



REDUCTION OF CO₂ EMISSIONS

The energy consumption of all our business areas is constantly reassessed in order to reduce CO₂ emissions. For example, the headquarters in Detmold are connected to the district heating system of the town of Detmold.



AVOIDANCE OF CHEMICAL SUBSTANCES

For us, adherence to the requirements of German and European Union directives such as REACH goes without saying. We also pay attention to further recommendations.

Adherence to the limit values is monitored and guaranteed by constant testing carried out by accredited, independent inspection and research institutions as part of our quality management.



REDUCTION OF THE ENVIRONMENTAL IMPACT OF PRODUCTION

Handling energy and water sustainably is intended to minimise the environmental impact of our production.



ENVIRONMENTALLY- FRIENDLY PACKAGING

We make every effort to design the boxes for our shoes and all other packaging in as environmentally-friendly a way as possible.



REDUCTION OF VOLATILE ORGANIC COMPOUNDS (VOCs)

We are constantly working on ways to further reduce the use of VOCs in production, such as by using water-based adhesive systems.