

PRESS INFO

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WORTMANN Group Detmold

Wortmann sets the course for the future

Future Tamaris management team from the company's own ranks ensures corporate success and continuity

Wortmann KG (TAMARIS), one of Europe's leading shoe production and distribution companies, is positioning itself for the future. The aim of this long-planned measure is to sustainably continue the company's successful course and further expand the brand's growth.

Over the past decades, Horst Wortmann, the company's founder, and Jens Beining, Managing Partner and CEO of the Wortmann Group, together with Partners and Managing Directors Ulrich Klüber and Dr Giovanni Lacatena, have developed the Wortmann Group into one of the strongest fashion companies in Europe. With commitment and foresight, Tamaris has been built up into one of the strongest shoe brands.

The future management team at Wortmann KG consists exclusively of long-serving employees who began their career with the company. The family-run company is thus focusing on experience, reliability and the sustainable promotion of young talent.

With Ulrich Klüber's retirement in summer 2026, Matthias Rodemeier will become the new Partner and Managing Director of Wortmann KG and Chief Product Officer. In addition to the Tamaris collection, he will also be responsible for sales in the DACH region. Rodemeier has been with Wortmann since 2008. After completing a work-study programme including a Master's degree, he was responsible for the collection items from Europe in Tamaris product management. He has been responsible for the entire collection since 2020.

At the same time as Rodemeier, Michael Romberg, who is already Managing Director and Partner at Jana Shoes, will additionally take over as Chief Production Officer at Wortmann KG responsible for overseeing the sourcing and production of the Tamaris brand and will thus also perform a coordinating role within the Group. Romberg began his training at Wortmann in 1996 and subsequently made a major contribution to building up the Jana brand. As an experienced sourcing expert, he is now responsible for the Jana brand as well as the Tamaris Comfort collection and sales.

In summer 2027, Dr Giovanni Lacatena will end his operational responsibilities at Wortmann KG as planned. On 1 June 2027, Nico Gold will become Chief Sales Officer at Wortmann KG. In addition to his role at Wortmann Fashion Retail, he will be responsible for international sales and system partnerships. He will be supported in the expansion of international sales by Felix Schmalenberger, who has been a member of the management team for many years. Gold began his training at Wortmann in 1997. After working in wholesale sales for the Marco Tozzi brand, he played a key role in establishing the Tamaris brand and system partnerships. As Managing Director of Wortmann Fashion Retail, he has been responsible for the development of online activities and Tamaris stores since 2011.

With the future management team under Wortmann Schuh-Holding KG's Managing Partner Jens Beining and Dr Tobias Seng as CFO, Wortmann KG will thus be positioned for the further development of the Tamaris brand in the long term. The combination of experience, customer focus, innovative strength and international orientation ensures sustainable and successful corporate development.

"The generational change at Tamaris, which has been initiated at an early stage, ensures continuity, allowing the company to remain on course for future success. The future management represents the customary reliability, specialist retail orientation, willingness to innovate and the sustainable further development of the brand," says Jens Beining. "We are extremely proud that all three new managing directors could once again be recruited from our own ranks. All of them have already done their training in our family business. Yet again, this emphasises the value and importance of investing in training our own up-and-coming staff and shows the opportunities that talented young people have with us," continues the Wortmann Group's Managing Partner and CEO.



Selfie taken during the announcement of the new Tamaris management team at the company's headquarters in Detmold.
 f.l.t.r.: Jens Beining (Chief Executive Officer), Tobias Seng (Chief Financial Officer), Matthias Rodemeier (Chief Product Officer), Ulrich Klüber (Chief Product Officer), Giovanni Lacatena (Chief Sales Officer), Nico Gold (Chief Sales Officer), Felix Schmalenberger (Member of the Board), Michael Romberg (Chief Production Officer)

About the WORTMANN Group

The Wortmann Group, based in Detmold, is best known for its brand Tamaris. It is one of Europe's largest shoe production and retail companies, and the market leader for fashionable women's shoes. Its collections are available in over 70 countries and more than 10,000 shops all over the world. In addition to the leading brand Tamaris, the group also owns further companies with the Marco Tozzi, Caprice, Peter Kaiser and Jana brands. The Group also includes Novi Footwear International Co. Ltd. in Hong Kong, which counts numerous global brands and retail chains among its customers. The group has almost 1,000 employees internationally. Production work for the Detmold-based company involves a global workforce of approximately 25,000 people.