

PRESS RELEASE

January 15, 2026

WORTMANN Group Detmold

Start of construction in Detmold: the WORTMANN Group is investing 20 million euros in a fully automated shuttle warehouse

With today's ground-breaking ceremony, the WORTMANN Group is officially starting the construction of its new smart warehouse at the company's headquarters and logistics facility in Detmold. Going forward, the fully automated carton warehouse (AKL) will make deliveries to retailers significantly faster, more flexible and more efficient with the help of shuttles and modern conveyor technology. With an investment volume of around 20 million euros – one of the largest single investments in the company's history – WORTMANN is sending a clear signal regarding the future viability of the Detmold site.

The new building is being constructed directly on Hansaweg in Detmold next to the existing fully automated high-bay pallet warehouse (HBW) and will be directly connected to the conveyor system. The smart warehouse has around 100,000 box storage spaces, thus increasing the total storage capacity at the site to around 4 million pairs of shoes. Gradual commissioning will begin in the first quarter of 2027, with full commissioning planned for mid-2027.

“At a time when the entire industry is struggling with declining sales, we are consciously investing in logistics that will continue to set standards in terms of speed and flexibility in the future,” says Jens Beining, Managing Partner and CEO of WORTMANN Schuh-Holding KG. “We are strengthening our home base, securing jobs and remaining a reliable partner for retailers.”

More speed, flexibility and availability for retailers

The smart warehouse is resolutely geared towards the needs of retailers: faster deliveries, customised product ranges and high availability of goods. The existing high-bay warehouse (HBW) remains the basis for high-volume pallet movements, while the new smart warehouse takes over small-scale requirements, subsequent deliveries and, in particular, NOS and carry-over items. The conveyor connection between the two systems enables a system output of up to 2,200 cartons per hour, so that even short-term peak demands – such as during promotional campaigns or following delayed goods deliveries – can be handled immediately.

“Our aim is to offer our retail partners a service that allows them to compete at the highest level. With the smart warehouse, we are staying 'ahead of the wave' of increasing logistics requirements and offering real added value beyond the product,” explains Klaus Brunsiek, Head of Logistics at WORTMANN.

Sustainable cutting-edge technology: shuttles, photovoltaics, inertisation

Technically, the system relies on 44 shuttles with supercapacitors (“PowerCaps”), which recover energy during braking and significantly reduce energy consumption. A large-scale photovoltaic system on the roof supplies a significant proportion of the electricity required, the compact silo design reduces the sealed area and a modern fire protection concept with oxygen reduction protects the goods, technology and delivery capability.

To implement these plans, WORTMANN relies on experienced technology partners such as psb intralogistics for the overall technical responsibility as well as shuttle technology and Dexion Automation for the silo construction, with the support of regional companies such as BMS Industriebau and Elektro Lampe.

Fact Sheet

- Investment amount: €20 million
- Building dimensions 85 m x 25 m x 26 m (silo construction)
- Capacity: Approx. 100,000 storage spaces for cartons (a total of 4 million pairs of shoes)
- Technology: Shuttle warehouse with 4 aisles and 40 storage levels
- Vehicles: 44 shuttles (expandable), 2 container lifts, each with 1 load handling device per aisle
- System performance of conveyor technology: Up to 2,200 cartons per hour
- Own power generation: PV system on the roof with approx. 256 kWp output
- Fire protection: Oxygen reduction (inerting)



f.l.t.r.: Thorsten Brinkmann (GILDE Wirtschaftsförderung Detmold), Paul Dürrschnabel (Dexion Automotion), Christian Gieseler (psb), Jan Niklas Silberg-Vollmers (BMS Industriebau), Frank Hilker (City Mayor Detmold), Klaus Brunsiek (logistics management Wortmann), Jens Beining (CEO Wortmann), Dr. Tobias Seng (CFO Wortmann), Paul Seidel (RSE+), Joseph Pape (Pape Architekturbüro)

About the WORTMANN Group

The WORTMANN Group, based in Detmold, is best known for its brand Tamaris. It is one of Europe's largest shoe production and retail companies, and is recognised as the market leader for fashionable women's shoes. Its collections are available in over 70 countries and more than 10,000 shoe shops all over the world. In addition to the leading brand Tamaris, the group also owns the Marco Tozzi, Caprice, Peter Kaiser and Jana brands. The Group also includes Novi Footwear International Co. Ltd. in Hong Kong, which counts numerous global brands and retail chains among its customers. The group has almost 1,000 employees worldwide. Production work for the Detmold-based company involves a global workforce of approximately 25,000 people.